



National Mental Health Innovation Center
UNIVERSITY OF COLORADO ANSCHUTZ MEDICAL CAMPUS

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Mental Health Innovation Center Launches Simplified New Name

DENVER, (Sept. 26, 2017) – The National Behavioral Health Innovation Center has changed its name to the National Mental Health Innovation Center. The modification was approved by the Center’s Board of Directors, after input from partners, staff, funders, colleagues and others.

“When you hear National Mental Health Innovation Center, it’s instantly descriptive of who we are and what we do, while being easier to remember,” said Matt Vogl, executive director.

The new name is effective immediately across all brand platforms.

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ABOUT THE NATIONAL MENTAL HEALTH INNOVATION CENTER

The National Mental Health Innovation Center was established in 2016 with a mission to find, develop and put in to practice big new ideas to prevent, treat and change the way people think about mental illness. As part of the University of Colorado Anschutz Medical Campus, NMHC has a unique role in connecting academic research, patient treatment and industry innovation to accelerate mental health solutions that have significant impact for patients and entire communities.

mentalhealthinnovation.org